

The **OFFSITE** Construction Show

11th - 12th October 2017
ExCel, London



In association with
*build*offsite



2016 POST SHOW REPORT



The OFFSITE Construction Show has firmly established itself as Europe's largest specialist event for offsite & modular construction. Demonstrating that it is THE place to do business and to bring this new industry together.

WHO CAME AND WHY?

68% of visitors to OSCS 2016 came to see what's new in the industry.

31% of visitors to OSCS 2016 came to source / purchase new products.

17% of visitors to OSCS 2016 were design professionals.

26% were in top management

59% of visitors to OSCS 2016 came to network and attend seminars

64% either influenced or made the final, major purchasing decisions

Visitors from 22 countries

STATISTICS AT A GLANCE

**2,311 TOP QUALITY
ATTENDEES**



**64% EITHER INFLUENCED OR
MADE MAJOR PURCHASING
DECISIONS**



OVER 80 EXHIBITORS



WHAT WERE THEY INTERESTED IN?

Bathroom Pods.....27%
BIM & Design Software.....52%
Brick Faced Concrete Panels.....20%
BIM & Design Software.....18%
Composite Panels..... 26%
Concrete Structures.....29%
Curtain Walling.....19%
Design & Build.....40%
Design Services.....22%
Electrical services.....13%
Energy Management.....20%
Flooring Systems.....21%
Foundation Systems.....30%

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Insulation - Sound & Thermal.....19%
LSF Facades & Structures.....16%
Modular Buildings.....52%
Portable Buildings.....26%
Precast Concrete.....27%
Rainwater Harvesting.....19%
Room Modules.....21%
Steel Elements & Framing.....33%
Tensile Fabric Structures.....43%
Timber - Engineered / Structural.....29%
Truss Systems.....24%
Ventilation Systems.....17%



GOING FORWARD

As organizers, we recognize that it is incumbent on us to strive to develop the Offsite Construction Show, so that we can continue to deliver for our exhibitors, sponsors, speakers, visitors and other stakeholders.

We will continue to forge strategic partnerships and build what is already recognized as a very high quality audience.

We have taken several initiatives since the last event:

1. Launched a dedicated structural Timber Zone, with the support of the Structural Timber Association. Working on other specialist product zones, including Steel, Glass & Concrete
2. Development of an exhibitor steering committee chaired by Buildoffsite
3. More specialist workshops and seminars, with CPD accreditation
4. Dedicated and focussed contractor meetings. At the 2016 event the Robert Mac Alpine's design team came together at the Show to discuss the benefits of offsite construction. This will be repeated and more planned with the country's biggest contractors for 2017
5. Live refit demonstrations using offsite construction techniques



For more information on the Offsite Construction show and how best to promote your business, opening new business contacts, whilst being recognized as one of the 'go to' companies in this business, please contact us.

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