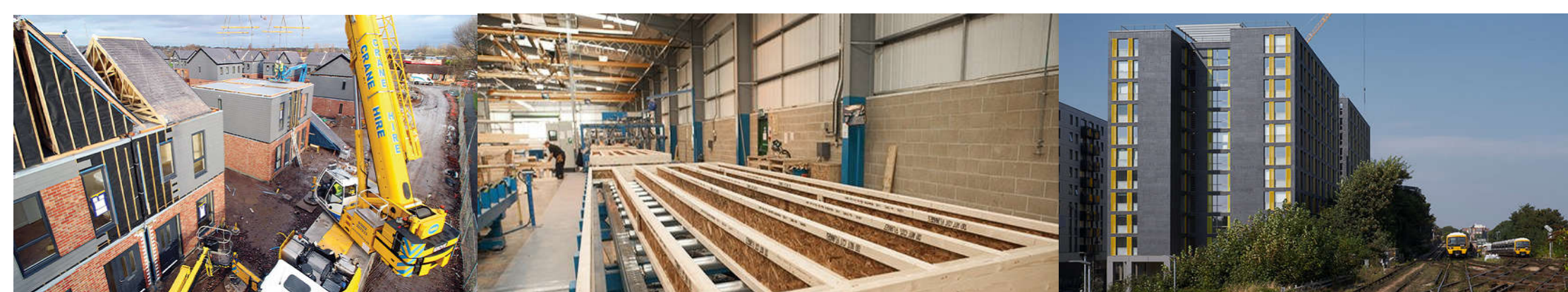
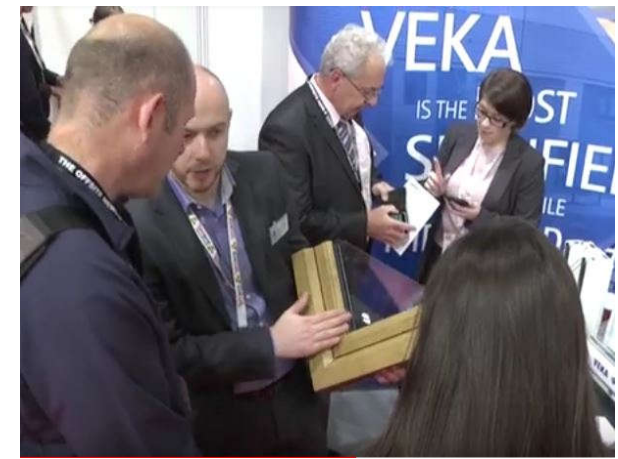


The **OFFSITE** Construction Show

21st – 22nd November 2017 – Excel, London



With a record breaking third OFFSITE Construction Show, the event has firmly established itself as Europe's largest specialist event for offsite & modular construction. Demonstrating that it is THE place to do business and to bring this new industry together. With even more promised for 2018.



The OFFSITE Construction Show

WHO CAME AND WHY?

67% of visitors to OSCS 2017 came to see what's new in the industry.

37% of visitors to OSCS 2017 came to source / purchase new products.

17% of visitors to OSCS 2017 were design professionals.

48% were in top management

43% of visitors to OSCS 2017 came to network and attend seminars

64% either influenced or made the final, major purchasing decisions

Visitors from 23 countries





As organizers, we recognize that it is incumbent on us to strive to develop the Offsite Construction Show, so that we can continue to deliver for our exhibitors, sponsors, speakers, visitors and other stakeholders.

We will continue to forge strategic partnerships and build what is already recognized as a very high-quality audience.

We have taken several initiatives since the last event:

- 1. The MPA have confirmed support again for 2018**
- 2. Structural Timber Association confirmed partnership for 2018**
- 3. Development of an exhibitor steering committee chaired by Buildoffsite**
- 4. More specialist workshops and seminars, with CPD accreditation**

The OFFSITE Construction Show

The OFFSITE Construction Show is supported by a multimedia promotional campaign, which includes:

Targeted press advertising campaign

Sponsored links on major websites & industry newsletters

Direct marketing to a database of over 20,000 individuals and companies

Social media and PR campaign



WHAT WERE THEY INTERESTED IN?	Bathroom Pods.....27%
Foundation Systems..... 30%	BIM & Design Software.....52%
Insulation - Sound & Thermal.....19%	Brick Faced Concrete Panels.....20%
LSF Facades & Structures.....16%	BIM & Design Software.....18%
Modular Buildings.....52%	Composite Panels..... 26%
Portable Buildings.....26%	Concrete Structures.....29%
Precast Concrete.....27%	Curtain Walling.....19%
Roofs & Roofing.....19%	Design & Build.....40%
Room Modules.....21%	Design Services.....22%
Steel Elements & Framing.....33%	Electrical services.....13%
Tensile Fabric Structures.....43%	Energy Management.....20%
Timber - Engineered / Structural.....29%	Flooring Systems.....21%
Truss Systems.....24%	Foundation Systems.....30%
Ventilation Systems.....17%	



For more information on the Offsite Construction show and how best to promote your business, opening new business contacts, whilst being recognized as one of the 'go to' companies in this business, please contact us.

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